



Local: (928) 713-1163

Fax: (414) 434-6746

Monthly Newsletter Subscription Service

Retain past customer, get more referrals and persuade potential customers with a monthly Newsletter. Why a monthly Newsletter ? It offers an effective and inexpensive way to touch your perspective and current customers on a continuous basis. It sets you apart from your competition as an industry professional. A well designed and written newsletter doesn't just keep you, your business, or services fresh in the minds of your customers; it empowers them with information they need to make a decision. Ideally, it will continually qualify you and inspire your reader to decide that the services you provide are the best solutions to their needs, or someone they may know. When your newsletter hits this mark, it strengthens your relationship with your existing and past customers, and piques the interest of potential ones.

A professional looking Newsletter on average takes a minimum of six to eight hours every month to assemble, edit and format – and that's working straight through. If you try and multitask, it will take two to three times longer. With our locally focused monthly Newsletter, and a few personal touches, you will be emailing or printing your own Newsletter in less than an hour.

We would very much enjoy the opportunity to talk with you about our monthly newsletter subscription, and other services we offer. We have attached a sample copy of a past Newsletter for your review, and also included a copy of our Monthly Newsletter Subscription form. Simply complete the form, and return it to us to start. If you have any questions or would like to discuss other services we offer, please contact us.

Thank you,

Michael Majinska

Michael Majinska
Director of Creative Services

PS

A monthly newsletter is a great tool to retain past customers and influence new ones; our inexpensive monthly newsletter subscription service makes it easy.

1550 S Hopi Trail, Dewey AZ 86327

Discreet Services Inc

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FEIN: 20-2183373

Monthly Text Newsletter Subscription Form

Contact Name: _____

Company: _____

FEIN: _____

Billing Address: _____

Phone #: _____ Fax #: _____

- Market: Washington County, Southern Utah
- Delivery Date: 27th of each month. If the 27th falls on a Saturday, then the Newsletter will be delivered on the 26th. If the 27th falls on a Sunday, then the Newsletter will be delivered on the following Monday. If the 27th falls on a holiday, the Newsletter will be delivered the day before the holiday.

Standard Terms and Conditions

- **Rate:** \$50 a month for textbased newsletter. Rates are subject to change, but only after 30 days notice has been given.
 - Optional monthly services: pasted into formatted printable template \$25 Other: _____
- **Terms:** Prepayment is required and due by the 20th of the month prior to the release of the following month's Newsletter.
- **Prepayment:** Visa, MasterCard, Paypal, Company or Personal Check or money order. Automatic billing also available. Fees will be assessed on all returned or denied payments.
- Discreet Services Inc (DSI) shall maintain all rights on intellectual property created for monthly Newsletter. The Client is granted, for use in their business only, use of this intellectual property in exchange for a monthly subscription fee as long as subscription is maintained. To discontinue your subscription service, a written notice of cancellation must be submitted by the 15th of the month prior to the Newsletter's release.
- No warranty of any kind is implied regarding reimbursement for losses of income due to disruption of service. Also, every effort is made to assure that all information published is accurate and true. However DSI is free from any liability for errors or omissions, and as a subscriber you assume the risk of possible errors and omissions.
- Client and DSI are, and at all times shall remain, independent contractors to each other. No joint venture, partnership, agency or other relationship which would impose liability upon the party for the act or failure to act of the other shall be created or implied herein and henceforth. Except as is expressly described herein, each party shall bear full and sole responsibility for its own expenses, liabilities, costs of operation and the like. Neither party has or shall have the power to bind the other party or to assume or to create any obligation or responsibility, express or implied, on behalf or in the name of the other party.
- Both Client and Contractor agree to keep absolutely confidential each other's Confidential Information. Confidential Information refers to any information not generally known to the public (including, but not limited to, information about each others operations, personnel, products or services), whether recorded in a tangible medium or not, which when misused or disclosed, could adversely affect the business of the other.
- The Terms and Conditions of this Agreement shall be governed and construed under and in accordance with the laws of the state of Arizona.

I, the Client, agree to abide by the terms and conditions stated above.

Signature: _____

Print Name: _____

Title: _____

Date: _____

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Subject: Bob Jones–Southern Utah Newsletter for July 2008
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Here are just a few News briefs from the local area. If you have any questions, or require more information please contact me directly.

Southwestern Utah Long-Term Economic Growth Report

The Bureau of Economic and Business Research has just released a study analyzing the growth in Southwestern Utah. The study was prepared for The Southwestern Utah Economic Consortium and examines the changing structure of Utah's southwest region and its five counties: Beaver, Garfield, Iron, Kane and Washington. The purpose of the study was threefold: (1) to review the changing economic structure of the southwestern region and its individual counties over the past 30 years, (2) to develop a current economic baseline, and (3) to estimate future long-term growth patterns for the area. The study was authored by Jan E. Crispin, John C. Downen, Pamela S. Perlich and James A. Wood. The complete study is available for free at <http://www.bebr.utah.edu>.

Time to Buy – Existing Homes a Great Deal

Current housing growth rate in Washington County is about 3.5 percent, or approximately 2,000 new families will locate here this year. As each family makes its search for a new home, pricing will likely be the driving force for most purchases. Since most homes have decreased in value to a point that the mortgage balance exceeds the home value, it stands that many new residents will purchase existing homes rather than new homes.

It is unlikely that local contractors and builders can build a new home for a price within 10 percent of the price of an existing home. Therefore, most new residents will settle into bank repossession, short sale or a stressed property of some type just to save money.

The result is fewer building permits being purchased and fewer new homes being built, making the existing home market extremely active, particularly for properties that are well priced.

While it is important to note that it has been 20 years since new building permit levels were as low as they'll be in year 2008, this temporary respite will pass, and the run-up will begin anew. The local real estate market has never been more attractive if you are a buyer, and never worse if you are a seller. Truly, the buyer with the resources and money has clout at a level not seen in a quarter century. It is also a great time for savvy investors to look into finding bargains that have not be available for quite some time – especially with the spike in the number of renters available.

News Brief

-Salt Lake Film Society now in St. George

The non-profit Salt Lake Film Society has expanded to St. George's Red Cliffs Cinemas, a four-plex theater at 1750 East Red Cliffs Drive. They show first-run independent films and re-releases of notable films in 35mm prints.

The group also has the Utah Screenwriters Project; Big Pictures, Little People, which brings the cinematic experience to under privileged children; and Local Open Mic Night, which provides local filmmakers with opportunities to network and screen their dailies and short films.

- Shade Clothing has opened its doors in St. George

The St George location represents the company's fourth retail location in Utah. The new store is located on Red Cliffs Drive in the Outlet Mall. Store hours are 10 a.m. to 9 p.m. In addition to the St. George location, Shade also has stores in American Fork, Centerville and Orem.

**** July Calendar of Events**

- Tuesday July 1st

Event: The Bar G Wranglers - A 3-part harmony of traditional songs of the Old West.

Time: July 1st-5th, 7:30-9:30pm

Admission: Adults: \$15, Seniors: \$13.50 & Child (under 12) \$8

Location: Bumbleberry Theater, Springdale

Contact: 435-772-7450

Website: <http://www.bargwranglers.com>

- Wednesday July 2nd

Event: Heritage Writer's Guild - weekly Writers Improvement Group

Time: Every week on Wednesday at 1:30pm

Location: Washington Count Library

Contact: 435-628-6768

Event: Dixie Pioneer Concert Band - A community band. All newcomers are welcome.

Time: 7pm, every Wednesday

Location: Hurricane High School

Contact: 435-635-3280

Event: The Dance Theater - dance.

Time: Every Tuesday from 8:00 - 11:59 PM until Sat, Aug 30th

Admission: \$5 at the door

Location: The Electric Theater, St George

Contact: 435-688-7469

Note: Calendar of events is shorten for sample

- Saturday July 26th

Event: Brazilian Guitar Quartet - The group's unique combination, of regular six-string and extended-range, eight-string guitars, allows for the exploration of an original and unusual repertoire.

Time: 8-10pm

Admission: \$10 adults & Seniors \$5 youth

Location: Tanner Amphitheater, Springdale

Contact: Gail Bunker, 435-652-7994

E-mail: gbunker@dixie.edu

Thank you for allowing me to keep you informed about my hometown, St George, and the surrounding areas of Washington County southern Utah. If you are looking at relocating or investing here or would just like to know more about the area please contact me.

Thank you,

Bob Jones

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